



*Your Care is Our Cause*

## **Collingwood General & Marine Hospital Foundation**

Media Release – For Immediate Distribution

January 13, 2010

Collingwood, ON

### **Your Gift Made a Difference G&M Hospital Foundation Tree of Life Campaign**

The Collingwood G&M Hospital Foundation's ([www.cgmhf.com](http://www.cgmhf.com)) annual Tree of Life Campaign achieved its target this year, thanks to the gifts of donors. \$379,000 was raised, \$4,000 over the goal of \$375,000. All donations for the campaign will go towards the purchase of surgical equipment for the Hospital.

Jory Pritchard-Kerr, Executive Director of the G&M Hospital Foundation is thrilled with the campaign results. "We sent an urgent plea out to the community for support just before Christmas. Our patients, friends and neighbours responded with their gifts. Thanks to that outpouring of support, we reached our goal. We are most grateful to everyone in the community for their support!"

Robbie Ross, Chair of the Foundation's Annual Giving Committee said, "Every gift, even the smallest one, makes a big difference in our ability to provide our surgical team with all the tools they need to treat our patients. Last year, 4,482 patients relied on the skill and expertise of the G&M's surgeons. Tree of Life Campaign donations will go to purchase equipment such as pain control pumps (\$5,000 each), which allow patients to regulate their own pain medication."

Dr. Mike Lewin continues, "So many things can happen to the people in our community. Trauma, breast, bowel, uterine cancer, appendectomies and caesarian sections are just a few examples. Having well equipped surgeons at the G&M Hospital is hugely important."

The G&M Hospital cannot rely on government funding to replace or upgrade critical surgical equipment. This is why the G&M Hospital Foundation says, "thanks" for each donation community members made to this annual campaign.

Donations can still be made through the Foundation website [www.cgmhf.com](http://www.cgmhf.com), by mail to 459 Hume Street, Collingwood, ON L9Y 1W9, by telephone at 705-444-8645 or in person to the Foundation office, located in the lobby of the Hospital.



**Photo with Caption:**

G&M Hospital Foundation's Tree of Life fully lit shows goal of raising \$375,000 achieved.

If you have any questions about this release, please contact Jory Pritchard-Kerr, Executive Director, Collingwood General & Marine Hospital Foundation at 705.444.8645.

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